AUTOMOBILES.

Best of America

Model G, Series 2, 45 H. P.

Is the crowning achievement of the American Automobile industry.

Its Superb Mechanism is Never Overtaxed.

The further the 1907 selling season advances the more conspicuous becoming a Tourist's position in the automobile world.

FIRST AMONG THE BEST

A well carned reputation established by the broad policy of its builders, for they have slighted no detail, however trivial, either in the cost of manufacture or for the lack of knowledge of what is best for all road conditions.

ASK AN OWNER

if you are still in doubt-then

Take a Demonstration while the Roads Are Bad. QUICK DELIVERY ON 2 LIMOUSINES AND 2 TOURING CARS.

We have established in conjunction with our sales agency an up to date Rental department. The cars in this service are modern high grade gasolene machines, the equal of any in private use. Terms reasonable. Satisfaction

C. A. DUERR & CO., Inc. Near 79th Street Subway Station 2182-6 BROADWAY

AUTOMOBILE NOTES.

in the various centres where automobilists con gregate the Vanderbilt cup race for 1907 is already important subject of discussion. One of the questions asked is: "What bearing has the race upon the selling end of the industry?" When asked this question Harry S. Houpt, of the automobile organization which bears his name and who entered 120 horse power Thomas in last year's event, stated that he really had not given any thought to that side of the question, but added that if he had been guided by the monetary benefit to be certainly would not have gone to the enormous expense attached to the manipulation such a monster machine, but would have entered the advertising he desired. Ever since Mr. Houpt entered the automobile business he has been identified with the sporting side of it, and his sportsmanship in all events in which he has entered his Thomas cars sets a laudable example o many manufacturers who have the adequate facilities for giving vent to their sporting pro-clivities if they were so inclined, the more prosounced as he is not a manufacturer.

"It may be that we are in a unique position," says Mr. Houpt, "but we don't need the prestige of the Vanderbilt cup to sell our cars. The name Thomas is too well established; no better proof of that than the instantaneous success of the "Forty has put on this year and practically sold out. If we gave commissions to chauffeurs and others we would not have sufficient 60 horse-power flyers this season, even if we could get half as many But don't misunderstand me-we are influenced purely from another standpoint in competing for the big prize, and if additional prestige should accrue to the name Thomas by winning it e don't believe any of our competitors will begrudge it. We want to win that cup from a sportng standpoint and we know that it will redound to the credit of the American motor car industry

Transporting seven passenger 40 horse-power motor cars from factory to freight depots on a 5 ton motor truck is the Winton custom. Streets leading to the Winton factory have been badly orn up this winter, and to drive new cars through the mud entalls the work of washing and drying each car at the depot before shipment. The mon-ster truck overcomes this difficulty. Its big platform readily accommodates a Model M or Type X-I-V and its motor has sufficient power to pull the load through the worst of ruts. This truck, by the way, has many novel features, not the least which is a winch for which power is provided by the same motor that pro pels the truck.

Many things have happened to retard the retail and of the automobile business during the last two ments and as a general rule one hears complaints rom all sides of the backwardness of the season. The recent bad weather is given as the cause by ome, the state of the market by others, while a iew are pessimistic enough to state that there is an overproduction. Be this as it may, still inruity among those dealers who handle high grade machines does not bear out these rumors. A member of the firm of C. A. Duerr & Co., agents for the Royal Tourist, when interviewed regarding the status of the retail business, stated as far as they re aware, there never was such a bright future for the automobile as was forecasted by the present season. The same speaker stated that he could understand that the impression might be made that there was a slump in the selling of auto-mobiles by the unwillingness of some to make demonstrations under the trying conditions of the last month or so. "Perhaps our optimistic view of the situation," he continued, "is caused by the fact that we took advantage of the adverse conditions and called attention to the fact that we invited this opportunity to show what the Royal could do. Admittedly there has been no insane rush to place orders, but the demand is healthy, and believe that all concerned will have reason to congratulate themselves when the curtain is rung down a few months hence on the selling season of 1907."

It is interesting to note the exact position given to the six cylinder car by Charles Clifton, who as treasurer of the George N. Pierce Company and president of the Association of Licensed Automopresident of the Association of Licensed Automo-bile Manufacturers can speak with authority. In a recent interview his remarks make it quite clear that he believes the six cylinder engine to be a proposition for high powered cars only, but an ideal one for them. His view is that the six cylinder car has proved its superiority to the satis-faction of engineers and mechanics, and that the beers will adopt this type as fast as they become familiar with the real merits of the question. This seems to be a clear eyed but conservative glance at the future.

the prospective owner of a Maxwell will soon the to take advantage of a means of becoming to wise rather out of the ordinary. In addition the usual instruction books the Maxwell ble will soon place in the hands of beginners ries of cight lectures, arranged in sequence the after the method of the correspondence to. The first lecture is prepared on the assumpthate the reader is ignorant of even the first ciple of automobile construction and contains implete classified list of tachnical terms used automobile construction and operation, with olitions of each, so that even the layman may we the meaning of terms now commonly used onnection wish automobiles. the meaning of terms now commonly used section with automobiles.

- lectures deal with the technical features mechanism of the automobile, numbered as and descriptions making clear each

The last lecture will prove especially valuable, at discusses at length many points of value which selected to the cost of upkeep of the Maxwell car, he course has been prepared under the direction of H. A. Grant, author of "The Making of an Auto-loblist".

e winter touring car New York Philadelphia and was broken by George E. Thompson of the ern Automobile Company of Philadelphia on day. Mr. Thompson came to New York city a early train to take delivery of a 40 horse-fear for a customer to whom it had been sold, eling anxious to get it into Philadelphia quickly, that was made immediately on his arrival, mpanied by Hebe Michener, the Locier demaior, and Douglas Black. The trio left the Yolty side at exactly 11:30. While the roads very wet and slooppy and in some places quite with snow, the going was fairly good, and in hours and twenty five infinites the party wet and slooppy and a large crowd had ited to witness, the Anish.

six cylinder motor will be placed upon the market for 1908. "The demand for a car of this power." says W. M. Botto, the general sales manager, "is so great that we expect to meet it at once. Plans are already on foot to push this style of machine for all that it is worth. In consequence we have had to enlarge our factory facilities, and much larger machine space is being added so that we can handle these two styles of cars as well as the Matheson truck."

Last Monday marked the expiration of the time during which the challenge for a reliability run from New York to Chicago and return, issued by E. R. Thomas, the automobile manufacturer of this city, to the Hon. C. S. Rolls, the British manufacturer and member of Parliament, could be accepted.

city, to the Hon. C. S. Rolls, the British manufacturer and member of Parliament, could be accepted.

Recently Mr. Rolls visited the United States and on his return to England made an address before a number of the automobile manufacturers of that country in which he cast aspersions on the high grade cars made in the Ufited States. Called on as a representative of the American manufacturers to answer this statement, Mr. Thomas did so by means of the challenge for a stock car reliability contest between a Thomas Flyer and a Rolls-Royce, the only condition being that it be under charge of a committee to be appointed by Judge W. W. Hotchkits, president of the A. A. A., and that it be run within thirty days, the last of which passed on Monday last, in order that the roads would be in their worst possible condition.

In the letter accompanying the challenge Mr. Thomas proposed to insure against specially prepared cars being entered by allowing the company to choose any car. Thomas Flyer or Rolls-Royce, in the country, the manufacturer to reimburse the owner. The contest would have proven irrefutably which were the more reliable cars, American or English, but the issue has been evaded.

The purchase of a large majority of tide stock of the Bryant Steel Wheel and itim Company of

columbia, Onlo, by representatives of the Diamond Rubber Company has given the latter control of the wheel and rim congern. The Marsh
rim, made by the Bryan company, has been controlled at all times by the Diamond Rubber Company, and the quick detachable three of the Diamond company have been made expressly for this
quick acting rim, which has won a very favorable
position in the field of special rims by its efficiency
and simplicity. The Diamond Rubber Company
will continue to furnish the Marsh rim, but now
as owners instead of merely as selling agents.
The Bryant company has employed upward of 100
men in its factory at Columbia, Ohio, and the
plant will be continued in operation as heretofore.
Deliveries and general facilities in marketing the
Marsh rims, it is expected, will be improved by the
centring of control and ownership in one company. The rim will continue to be known, at
least for the present, as simply the Marsh rim.

Col. W. C. Greene of the Greene Consolidated Copper Company is reported among the latest purchasers of American Mors cars. One of their 40-52 horse-power cars has been equipped with a special dug-out body for Col. Greene's use at the mines. After exhaustive experiments, this car was selected on account of its great strength and special adaptability to the conditions of a rough country. Col. Greene states that he considers it one of the very rare types of cars suited to such conditions.

Another American Mors sale of note were 2.4.2.

conditions.

Another American Mors sale of note was a 24-82 horse-power model with special limousine body to Max Drey, of Bendit, Drey & Co., New York city. Mr. Drey was influenced in his selection by the enthusiastic recommendation of friends.

The rush of the shipping season in automobile factories is now in full swing. Thousands of men are working day and night making a superhuman effort to meet the great demand for motor cars Many of the factories find themselves overrun with orders for immediate shipment, and for lack of ability to meet the demands placed upon them are losting orders. Others, being more fortunate, are able to cope with conditions, showing that their early claims for prompt shipment have not been exaggerated.

This is the case with the H. H. Franklin Manufacturing Company, who are shipping seventy two cars a week, a large percentage of which is the Type D, with a considerable number of the six cylinder cars, similar in construction to the transcontinental car and the Chicago-New York record breaker.

Just over from Italy and now on exhibition in its New York home, the Smith & Mabley, Inc. sales-room, is a brand new 35 horse-power Isotta Fras-rolmi (I. F.) Imousine car. It is painted maroon with driver's seat upholstered in morocco leather of the same color. The interior is luxuriously finished in heavy gray whipcord. There are two drop seats, which face forward, the body of the car comfortably accomodating five, while next to the driver's seat is a seat for a footman.

One of the most exciting round trips ever made in Colorado in an automobile was that of Palmer I. Richardson of Longmont, Col., on February I. In a two cylinder 18 horse-power Reo touring car, in the face of a forty mile gale between Loveland and Estes Park. The distance between Loveland and Estes Park is seventy miles, Estes Park being 2,500 feet higher than Loveland. Mr. Richardson made this trip of seventy miles with four passengers and baggare, the weight of which aggregated 700 pounds. In long stretches the grades averaged around 25 per cent. Mr. Richardson completed the trip in 3 hours and 39 minutes, using three and one-balf gallons of gasolene.

A new era has been inaugurated for the Martini, one of the premier products of Europe, by the organizing of the Martini Import Company, the principals of which are J. F. D. Palmer and P. S. Palmer, who have taken over the Martini agency formerly conducted by the firm of Palmer & Christie. Business will be conducted at the old stand on Fittleth street, where the Martini was made so well known in this country. The Martini is built by the same concern which Invented the Martini rifle and it holds all the records of any importance in the country where it is manufactured—mountainous Switzerland. One of the most notable performances of this car, and one which stands out with great distinctness even in the present day of great feats by motor cars, was the wonderful climb of the cogwheel railway from Caux to the Roches de Naye. The ascent was made over to kilometres of ballasted sleepers, with slopes up to 23 per cent., to the top of the mountain, a height of 2,045 metres.

John T. Ranier, president of the Ranier Company, left on Saturday for the West for the purpose of inspecting the progress made on the new Rainter factory in Saginaw, and from there he will go to French Lick Springs for a stay of ten days.

The Boston agency for the Rainier has just been removed to 169 riuntington avenue, where, in addition to a large showroom, the company will have an extensive garage with all modern facilities.

Messrs. Disbrow Bros. of Hoffman boulevard, Jamaica, have been appointed agents for the Rainier in Jamaica and vicinity.

- hill climbing power -

- the fastest touring car -- the easiest car in traffic -

- the most flexible motor -You

- strength and unlimited endurance -

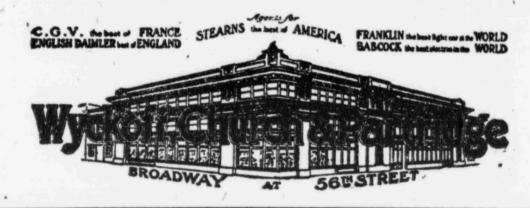
_ to travel 6 or 60 miles an hour with-

out changing gears -Want - a car backed by an organization of

What Do You Want in a Car?

We call the STEARNS the BEST AMERICAN CAR because we have answered all these questions affirmatively,

Now let us give to you personally the proof that our answers are correct. This we agree to do if you will step in to talk it over NOW. The 1907 STEARNS, with complete equipment, \$4500, F.O B. factory.



"The car without a fault"-

It is a composite of all good cars on the market to-day-Foreign and Domestic-having many original, valuable features of its own.

Made in Switzerland and built to climb mountains.

Simple in construction, powerful and noiseless in action, with speed second to none. COMFORTABLE, LIGHT, STRONG, SAFE-ELEGANT IN FINISH.

READY FOR IMMEDIATE DELIVERY

30 H. P.LIMOUSINE 30 H. P. RUNABOUT 50 H. P. CHASSIS

Demonstration at Your Convenience. MARTINI IMPORT CO.,

239 West 50th St. (Near Broadway).

We operate a fully-equipped machine shop. Repairs are made by expert mechanics from the factory. Catalogue of Parts and Prices Given.

1733 TO 1737 BROADWAY, N.Y. NEAR'SS TH ST.

Now Is the Time to

Fit Out Your Car Start the season with new tires, lamps, tools, etc. It will save you money in the end. We offer in our new store the largest assort-

ment in the world of motor Supplies, Apparel, Tools

Our prices are low and we guarantee satisfaction or your money

Send in four name for a copy of our 1907 Catalogue, the most complete book on automobile supplies ever published.

Teverae.

It is stated that the new Pope-Tribune runabout has developed a speed of fifty miles an hour in practice spins on the road. It sets low and has a racy appearance.

In view of the many conflicting reports of the recent run of four automobiles from New York to Boston, L. H. Periman, one of the participants, who drove a Weich which was ultimately victorious, states that it would seem to have been an unfortunate oversight that proper officials were not appointed to requiste this run from the start and impose conditions which the disgruntied now seem to think were necessary. Chester I. Campbell, manager of the Boston automobile show, who offered a silver cup to the winner of this run, did not have any scruples about sending it to Mr. Perlmab. Two 45 horse-power cars have been ordered from the Pierce-Arrow Company, by the Rickert-Finlay Reality Company. The company already owns two similar cars, which it has used during the last, two years, and will therefore have this season an automobile outhit representing an original outhay of fully \$25,000. The four Pierce cars will all be-

Autos Selling Here Rapidly Come quickly! Good cars are scarce! We still own at WINTER PRICES. Enough Said!
Panhards, \$3.50 to \$4,500; \$12,000 French, 1906 Limoushne, \$2,500; Autocars (Tonneaus), \$4.50; Cad-illacs, Oldsmobiles and others, \$100 up; 1906, \$5,200 Locomobile, \$2,500; swell \$2,400s Fouring Car, \$750 (cost \$4,500); 28 horse Cadillac, \$650; new Cadillac, \$1,000; Perless (\$4,000 Runabouts, \$1,400; Dedletrich, \$1,000; Fifty horse Winton, \$1,500; 1906 Oldsmobile, \$1,500; Many offer unusual opportunities, DEMONSTRATIONS cheerfully given cus-omers.

Broadway Mammoth Exchange Buildings, 247, 249 W, 47th and 1780, 1782 Broadway. ONE 40 horse-power Thomas Flyer, full equip

ment; tires in good shape; for sale cheap. R WATSON, box 14, Grantwood, N. J.

MOTOR BOATS. POWER BOAT Good stanch craft of 2 or more tons capacity; state price and particulars to "WHO CAN TELL," Dundee, N. Y.

used to convey people between the company's offices in Thirty fourth street and Long Island, but it is the intention to use the two new cars exclusively between the city office and the Astoria ferry at East Ninety-second street. The purchases by the Rickert-Finlay Company seem to suggest an important opening for local automobile agents, as there are many other realty companies operating in the suburbs that will in time make the same use of reliable cars.

AUTOMOBILES

Model G, 36-40-H. P., - \$2,500 4-cylinder, 120-inch wheel base, 5-passenger.

Model H, 54-60-H. P., - \$3,500 6-cylinder, 132-inch wheel base, 7-passenger.

These cars are equipped with the Rutenber Motor-selective type, sliding gear transmission-multiple disc brakes with braking surface of 800 aquare inches—high road clearance. Ready for immediate delivery and cannot be equalled for the price

Demonstrations by appointment George J. Scott Motor Co. 1720-1722 Broadway, near 54th St., N.Y.

BUILT FOR SERVICE AND BEAUTY

Brasier, 20 h. p.; cost \$6,800; now \$3,000. Brasier, 16 h.p.; cost \$5,500; now

\$2,000. Cleveland, 30-35 h. p.; cost \$3,500; now \$2,000.

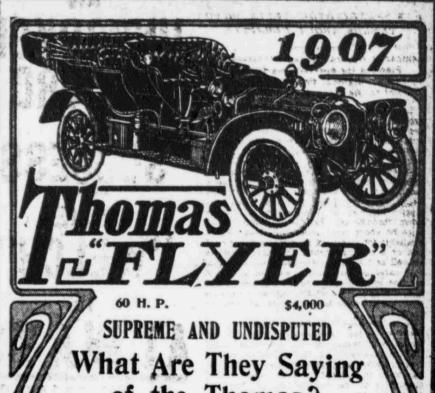
All these cars, taken in trade, have been thoroughly overhauled and repainted and are GUARANTEED FOR ONE YEAR.

E. B. GALLAHER, 230 West 58th St., N. Y.

Automobile Bargains. We are the largest dealers in new and second hand Automobiles in the world, carrying in stock 300 to 500 machines always on hand. Do not buy before you see our line; it will pay you.

SEND FOR OUR BARGAIN LIST.

Times Square Auto Co.



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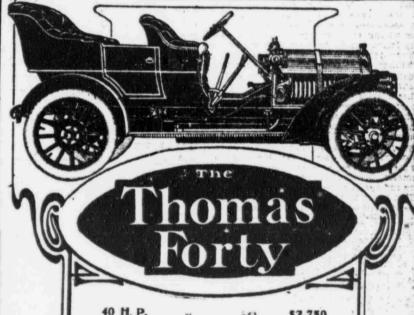
of the Thomas? EVERYWHERE, EVERYWHERE the same splendid, stirring story of success. At the great shows, in all the great cities, the same frank admission that the keynote of the year is

THOMAS RELIABILITY. Stop a minute and think what it means. Last year's Flyer proved a miracle of endurance in all the important events calculated to prove en-

It is this splendid car which has been made lighter, speedier, roomier, easier and infinitely better in every way.

Every point of excellence accentuated-every advantage made greater-every possible defect eliminated by actual experience.

We Can Make a Few March Deliveries.



THE "THOMAS FORTY HORSE," a high powered light touring car and runabout. will supply the distinctive demand for a powerful, quick, smooth, stylish, smaller car

of the very highest class construction by highest class manufacturers. Conforming to our established policy, we give more power and furnish more exclusive and expensive features that are conducive to efficiency than any other car in its class. It is a Big Little car. It has the biggest wheel base and the biggest horse power possessed by any car in America of the same or

approximate price. In every part, point and detail of its construction the same policy prevails—always a little more, a little better than your fondest dreams could hope for.

We Can Make Delivery of Either Touring Car or Runabout in Thirty Days.

HARRY S. HOUPT COMPANY

Sixty-third St. & Broadway Telephone 3716 Columbus. Manufactured by the E. R. Thomas Motor Co.,

Buffalo, N. Y. Members A. L. A. M.



OUTPUT AND DELIVERY.

OTWITHSTANDING the fact that our factories are turning out EVERY WEEK six complete 40 H. P. LOZIER MOTOR CARS, we are beginning to fall behind on our deliveries. We have only two cars for March delivery unassigned, and over half of our April

and May output is already disposed of. If you are going to get a LOZIER CAR this season we urge you to place your order without delay, if you wish a guaranteed delivery.

40 H. P. Touring Cars and Runabouts, \$5,000. Make an appointment for demonstration.

Renault Limousine, 14-20 Horsepower at a bargain. MARINE MOTORS LOSS H.P. MOTOR BOATS 20. 21.6

THE LOZIER MOTOR COMPANY 55th St. and Broadway. (Member A. L. A. M.) Agent, Newark, N. J., Linkroum-Smelser Automobile

Company, 17 Bank St.